

## Press Release

### Winning combination of environment and sport: the Italian A League basketball teams will play in the Itelyum Arena

#### Marco Codognola CEO Itelyum: 'Alongside champions, role models for younger people, to share a leadership path based on the values of sustainability'

Milan 15 September 2023 - **Itelyum**, a leading Italian company in the circular economy and in particular in the valorisation of special waste, controlled by Stirling Square and participated by DBAG, enters the **Italian basketball league** as a protagonist.

During the presentation press conference held on Wednesday, September 13 at the Varese Palasport, it was announced that the Itelyum Group will not only be part of the pool of sponsors of **Varese Basketball** with a role of strategic importance, but it will also give its name to the "home" of the red and white team and its fans for the next three years, with the "Lino Oldrini" Palasport now called **Itelyum Arena**. Itelyum will also be the Main Sponsor of Varese Basketball in Europe, where the club has written epic pages of basketball, calling itself **Itelyum Varese**.

*'We have chosen to be at the side of Varese Basketball, supporting the club's events and major projects, because we are convinced that together we can embark on a path of leadership based on common values and spread a culture of sustainability. Regenerating and encouraging the circularity of resources,' says **Marco Codognola**, CEO of Itelyum, 'is our mission, and we will apply this guiding principle of ours together with Varese Basketball, which will play in the near future in a 'regenerated' Itelyum Arena, attentive to consumption and resources used.*

**Luis Scola**, CEO Pallacanestro Varese and NBA star: *"We are really proud to associate ourselves with a brand like Itelyum, which has immediately shown interest and confidence in our ambition to return to compete on a European stage. Regenerate I think is the word that best represents the partnership with Itelyum and thus the synergy between our realities. Their commitment, which is strategic, will have a real glocal resonance thanks to the commitment linked to the improvement of our home, the Itelyum Arena. A venue that will tend to grow more and more, qualitatively and competitively, through innovation with the aim of becoming an international entertainment venue once again'.*

*"Basketball is a dynamic and fast-paced sport," concludes Itelyum CEO Marco Codognola, "where commitment and dedication can lead the team to great results, becoming a 'game changer', which is what Itelyum has been in the field of waste regeneration, transformed into new resources. Together we aim to win, not only on the field, offering everyone, especially the youngest, a place to share and grow for a peaceful future".*

## **Itelyum**

*With advanced skills and technologies, Itelyum offers sustainable processes, products and solutions for waste management and its transformation into resources.*

***Sixty years of industrial history** built on the principles of the circular economy before it became the economy of the future, involving customers, suppliers, institutions, local and global communities in the creation of economic, environmental and social value.*

*Three lines of business:*

### **- Itelyum Regeneration.**

***Regeneration** is the treatment system that makes the most of collected used lubricating oil, with significant benefits compared to the production of virgin bases. In fact, it prolongs the life cycle of lubricants, thanks to advanced technological processes that give rise to quality regenerated bases and other products to be reintroduced into cycles of use in industry and transport.*

### **- Itelyum Purification,**

***The purification of** effluents from the chemical and pharmaceutical industry engineers products for different uses; while distillation solvents from virgin, produced and marketed oil fractions and synthetic starting materials enrich the offer for companies from which effluents are collected for valorisation.*

***- Itelyum Ambiente** groups, controls and coordinates **26 companies located throughout Italy** that responsibly manage more than 1,500,000 t/y of industrial waste, including 500,000 t/y handling and services, also in the port area.*

*Local presence and global reference*

*approx. €600 mln revenue*

*30 Company*

*approx. 1400 people*

*34 operational sites*

*40,000+ customers*

*60+ countries served*